Cookies Policy

<u>Last updated: March 15, 2025</u>

1. Scope

This Cookies Policy provides information about how and when Parta.io Corp. ("Parta.io" and also referred to as "our", "us" and "we") uses cookies on our website at https://parta.io/, including its sub-domains and mobile optimized version (collectively, the "Site"), and the other features, content, products, services owned or operated by Parta.io (collectively, the "Services").

Any information we collect through cookies will be used in accordance with the Parta.io Privacy Policy. If you do not accept the use of cookies, you can disable them by following the steps below.

2. A cookie

A "cookie" is a small text file sent to your computer or mobile device used to collect data regarding your use of the Site and Services. Cookies do many different jobs. Some Parta.io features and functionality require the use of cookies to properly work. For the purposes of this Cookie Policy, the term "cookie" includes all cookies, web beacons, pixels, tags and similar technologies.

Cookies are unique to your account or your browser. There are different types of cookies, including first party cookies (which are served directly by us to your computer or device) and third party cookies (which are served by a third party on our behalf). Third party cookies enable third party features or functionality to be provided on or through the website (e.g., interactive content and analytics). The parties that set these third party cookies can recognize your computer both when it visits the Site and also when it visits certain other websites. Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire.

3. A web beacon

Cookies are not the only way to track users of a website. Parta.io may also use "web beacons" (sometimes called tracking pixels or gifs) to collect data regarding your use of the Site and to enable certain features of the Services. A web beacon is a small graphic file, sometimes only a pixel in size, embedded onto a page of our Site. Web beacons are used to identify each of our pages in order to be analyzed by our system tools. This allows us, for example, to monitor the traffic patterns of users from one page to another, to deliver or communicate with cookies, to understand whether you have come to our Services from an online advertisement displayed on a third-party site, and to improve site performance. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

4. How does Parta.io use cookies?

Parta.io uses Cookies, web beacons and other similar technologies. We use both session-based and persistent cookies on our Sites and Services. In addition, we also use third party cookies (e.g., Google Analytics).

Parta.io uses some cookies that are tied to your account and personal information to recognize your logins and the workspaces where you are logged in. Parta.io uses other cookies which are not tied to your account but are unique to carry out analytics, customization, and other similar tasks.

Cookies can be used to recognize you when you visit a Site or use our Services, remember your preferences, and provide a personalized experience that's consistent with your settings. Cookies also make your interactions with the Site faster and more secure.

5. Categories of Use

- **Essential cookies.** These cookies are needed to provide you with the Site and Services and to use some of its features, such as access to secure areas. Without these cookies, we would not be able to provide you with the services that you have asked for. These include authentication cookies, which help us show you the right information and personalize your experience when you're signed in to our Services, and security cookies that

enable and support our security features and help us detect malicious activity.

- **Performance cookies.** These include cookies that can tell us which language you prefer and what your communications preferences are. They can also help you fill out forms on our Sites more easily and provide you with features, insights, and customized content.

- **Targeting cookies.** We may use cookies to help us deliver marketing campaigns and track their performance (e.g., a user visited our Help Center and then made a purchase). Similarly, our partners may use cookies to provide us with information about your interactions with their services.

- **Analytics and Research.** Cookies help us learn how well our Sites and Services perform. We also use cookies to understand, improve, and research products, features, and services, including to create logs and record when you access our Sites and Services from different devices, such as your work computer or your mobile device.

6. What cookies does Parta.io use?

For detailed information, refer to Parta.io's cookie list (Annex 1). Please be aware that the cookies we use may depend on the features you are using and the device, browser or operating system you are using. The number and names of cookies, pixels and other technologies may also change from time to time.

Cookies help Parta.io market more effectively to users that may be interested in Parta.io products and services. We work with third parties that use cookies to learn more about your visits to this and other sites in order to provide relevant advertisements about goods and services that you may be interested in. They also help provide Parta.io with aggregated auditing, research, and reporting, and knowing when content has been shown to you.

7. What can you do if you don't want Parta.io to use cookies?

Some cookies are essential and we cannot provide our Site or Services to you without them, but there are others that can be turned off. Please be aware if you limit the ability of our Site and Services to set cookies, this may worsen your overall

user experience and/or you may lose the ability to access certain services. It may also stop you from saving customized settings, like login information.

7.1 Browser settings

Most browsers give users the ability to manage cookies according to personal preferences. In some browsers you can set up rules to manage cookies on a site-by-site basis, meaning you can allow cookies only on sites that you trust.

Browser manufacturers usually provide help pages relating to cookie management. Click on the links below for more information on cookie management for the common browser manufacturers:

- [Google Chrome](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Safari (Desktop)](#)
- [Safari (Mobile)](#)
- [Android Browser](#)
- [Opera](#)
- [Opera Mobile](#)

For other browsers, please consult the documentation that your browser manufacturer provides.

If you want to change your settings at a later time (for example, if you accept all cookies but later decide you do not want a certain type of cookie), then you will need to use your browser settings to remove any third party cookies dropped on your previous visit.

7.2 Targeting cookies

You can opt out of interest-based targeting provided by participating ad servers through the Digital Advertising Alliance (http://youradchoices.com). In addition, on your iPhone, iPad or Android, or other mobile device, you can change your device settings to control whether you have opted-in for interest-based ads.

7.3 Other third party cookies

In addition to managing cookies in your browser settings, you can also opt out of certain third party cookies. For example, we use Google Analytics to help us understand how users engage with our Services, compile reports and improve our Services. The reports disclose usage trends without identifying individual users. You can opt out of these cookies without affecting how you use our Services.

For more information on Google Analytics, see [here](). You can opt out of Google Analytics and customize the Google Display Network ads by visiting the [Google Ads Settings page]() and installing the [Google Analytics Opt-out Browser Add-on]() from each browser on each device.

8. Does Parta.io respond to Do Not Track Signals?

Your browser or device may include "Do Not Track" functionality. Because there is not yet a common understanding of how to interpret Do Not Track signals, we do not currently respond to "Do Not Track" signals. However, you can opt out from the use of cookies and web beacons as explained above.

9. Changes to this policy

We may update this Cookie Policy from time to time to reflect our current practice and ensure compliance with applicable laws. When we post changes to this Cookie Policy, we will revise the "Last Updated" date at the top of the page. If we make any material changes to the way we use cookies, we will take appropriate measures to notify you. We recommend that you check this page from time to time to inform yourself of any changes.

Annex 1. Cookies list

Cookie Name	Provider	Purpose	Expiration	Type
hubspotutk	HubSpot	Tracks a visitor's identity for analytics. Passed to HubSpot on form submission and used for deduplication.	~24 months (1771157215000)	Analytics / Marketing
__hssrc	HubSpot	Session cookie that determines if the visitor restarted their browser.	Session (until browser close)	Essential / Analytics
__hstc	HubSpot	Main tracking cookie for visitors. Contains domain, hubspotutk, timestamps, and session count.	~24 months (1771157215000)	Analytics
__hssc	HubSpot	Keeps track of sessions. Used to determine if HubSpot should increment the session number and timestamps in __hstc.	30 minutes (1755607015000)	Analytics
_ga	Google Analytics	Used to distinguish unique users by assigning a client identifier.	~24 months (1789227625175)	Analytics
_ga_WCGYE1768L	Google Analytics	Used to persist session state for Google Analytics.	~24 months (1789227627123)	Analytics

Cookie Name	Provider	Purpose	Expiration	Type
AMP_MKTG_39478528e5	AMP / Google Tag Manager	Stores marketing campaign data for attribution and analytics.	~13 months (1784735376000)	Marketing
AMP_39478528e5	AMP / Google Tag Manager	Tracks AMP client ID across domains for analytics consistency.	~13 months (1787141216000)	Analytics
_ugeuid	Parta.io	Internal identifier for visitor session tracking and analytics.	~12 months (1763554016000)	Analytics